

Steven Kellogg

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Monday, February 25, 2019 4:53 PM
To: Rudy Grasha; Christopher Gootee; Steven Kellogg; Kelvin Alcox; David Carter; Christopher Matonovich
Cc: Dylan Judson; Stacey Cooke
Subject: Ring Onboarding & Introduction!

Good Afternoon Hammond Team!

We're very excited to get you up and running on the Neighbors Law Enforcement Portal.

I want to introduce your account manager Dylan Judson who will walk you through the on boarding process. Dylan will schedule an initial online training session and get you access to the Portal so you will be able to familiarize yourselves with it prior to coming on-site for in person training.

I've also copied Stacey Cook from our team who is handling the subsidy.

Welcome to the Neighbors Team!

Brad

Brad Wentlandt
Law Enforcement Liaison/Territory Manager



1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: Christopher Gootee <cgootee@hammondpolice.com>

Subject: RE: Ring MOU - LE Portal and Neighbors App!

Date: February 25, 2019 at 3:07:59 PM EST

To: Bradley Wentlandt <bradley.wentlandt@ring.com>

Hi Bradley,

We're going to go with multiples on some, hope that's okay.

1. Partnership Point of Contact - main point of contact(s) for the Ring partnership

Me and Rudy Grasha

2. Press/Media Coordinator - typically the PIO who would work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward.

Lt. Steve Kellogg, skellogg@hammondpolice.com for the PD

John Vezmar from the City IT Department, vezmarj@gohammond.com for the subsidy program.

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5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Capt. Alcox

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To: Bradley Wentlandt
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Dylan Judson
Account Manager



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Dylan.Judson@ring.com

Cell: (339) 225 0990

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Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

Steven Kellogg

From: Dylan Judson <dylan.judson@ring.com>
Sent: Thursday, March 07, 2019 7:36 PM
To: Rudy Grasha; Christopher Gootee
Cc: Kyle Demmin; Steven Kellogg; John Vezmar; Kelvin Alcox; David Carter
Subject: Hammond PD (IN) Pre-Onboarding Call Follow Up
Attachments: Portal User Setup.xlsx

Hi Hammond Team,

Thank you all for connecting with us earlier! *Recap and a few action items from our call below as promised.*

I'll also be sending a separate, follow-up email with PR materials to Lt. Kellogg so we can get started on the public announcement components ahead of the Onboarding as well.

1. Onboarding

a) Projected Date: Thursday April 4th
Recommended schedule below:

Session 1: Neighbors Feed @ [930am]

Attendees: PIO, Existing social media users and community outreach team

Session 2: General + Investigations @ [1130am]

Attendees: RTCC, CID, analysts, general

b) **Scheduling** - I'll be sending over a calendar invite to everyone copied as a placeholder. Once confirmed, please send out your respective internal calendar invites to the team and copy myself + Kyle.Demmin@ring.com

2. Portal Requirements

a) **Account Provisioning** - Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back our way before the scheduled onboarding. Please note that accounts will NOT be provisioned until after the onboarding and that we will confirm the final provisioning list with you before doing so. Please let me know if you have any questions on this!

b) **Browser Compatibility** - Portal is compatible with Chrome, Firefox, or Edge. Please refrain from using Internet Explorer or any others not listed above.

3. Miscellaneous

a) **Seed Units** - I will be sending donation devices to Christopher Gootee's attention to 509 Douglas St Hammond, IN 46320 United States and follow up with a shipping confirmation as soon as I receive it!

4. Initial Public Announcement / Ongoing Engagement

a. Lieutenant Kellogg, Morgan and I will be following up separately with additional PR materials to help as we coordinate the initial announcement and begin strategizing for long-term engagement.

Otherwise, thank you everyone again for your time earlier and let me know if I forgot anything!

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Steven Kellogg

From: Dylan Judson <dylan.judson@ring.com>
Sent: Friday, March 08, 2019 3:18 PM
To: Rudy Grasha
Cc: Christopher Gootee; Kyle Demmin; Steven Kellogg; John Vezmar; Kelvin Alcox; David Carter
Subject: Re: Hammond PD (IN) Pre-Onboarding Call Follow Up

Rudy,

Not a problem at all.

In order to get Portal up and running with the press coverage as well, I wanted to offer the opportunity to do a remote training session. The remote onboarding if coupled with the initial press release could go out at the end of March to expedite the process.

If we decide to do the remote training session, Kyle or myself can visit the department for any additional in-person training.

Over the next few months, we will be in that area a few times, so we are happy to stop in to meet the team.

Please let us know what works best for you!

On Fri, Mar 8, 2019 at 11:52 AM Rudy Grasha <rgrasha@hammondpolice.com> wrote:

Problem we have is coordinating with the ring sale program. We really need to get the portal up and running and press released prior to that.

----- Original message -----

From: Dylan Judson <dylan.judson@ring.com>
Date: 3/8/19 1:48 PM (GMT-06:00)
To: Rudy Grasha <rgrasha@hammondpolice.com>
Cc: Christopher Gootee <cgootee@hammondpolice.com>, Kyle Demmin <kyle.demmin@ring.com>, Steven Kellogg <skellogg@hammondpolice.com>, John Vezmar <vezmarj@gohammond.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>
Subject: Re: Hammond PD (IN) Pre-Onboarding Call Follow Up

Hello Hammond Team,

I was wondering if we were able to extend the training out to Friday April 5th? Please let me know if this would be possible. Thank you,

On Thu, Mar 7, 2019 at 5:44 PM Dylan Judson <dylan.judson@ring.com> wrote:

Perfect! Please let me know if you have any questions as we continue the process as well as the numbers of potential attendees for onboarding.

Thank you,

On Thu, Mar 7, 2019 at 5:40 PM Rudy Grasha <rgrasha@hammondpolice.com> wrote:
Chris Gootee and I will fill out the spreadsheet.

----- Original message -----

From: Dylan Judson <dylan.judson@ring.com>

Date: 3/7/19 7:36 PM (GMT-06:00)

To: Rudy Grasha <rgrasha@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>

Cc: Kyle Demmin <kyle.demmin@ring.com>, Steven Kellogg <skellogg@hammondpolice.com>, John

Vezmar <vezmari@gohammond.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter

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Sent: Monday, February 25, 2019 5:10 PM
To: Dylan Judson; Bradley Wentlandt
Cc: Christopher Gootee; Steven Kellogg; Kelvin Alcox; David Carter; Christopher Matonovich; Stacey Cooke
Subject: Re: Ring Onboarding & Introduction!

Plan on the 6th

----- Original message -----

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Date: 2/25/19 5:08 PM (GMT-06:00)
To: Bradley Wentlandt <bradley.wentlandt@ring.com>
Cc: Rudy Grasha <rgrasha@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>, Steven Kellogg <skellogg@hammondpolice.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>, Christopher Matonovich <cmatonovich@hammondpolice.com>, Stacey Cooke <stacey.cooke@ring.com>
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John Doughty

From: Ring Team <help@shop.ring.com>
Sent: Monday, August 26, 2019 8:17 AM
To: John Doughty
Subject: A shipment from order 001-849151 is out for delivery



ORDER 001-849151

Your order is out for delivery

Your order is out for delivery. Track your shipment to see the delivery status.

Estimated delivery date: **August 25, 2019**

[Track my shipment](#)

or Visit our store

Items in this shipment



Spotlight Cam Solar × 1

White



FIR-A5327597B (-\$45.80)

If you have any questions, reply to this email or contact us at help@shop.ring.com

John Doughty

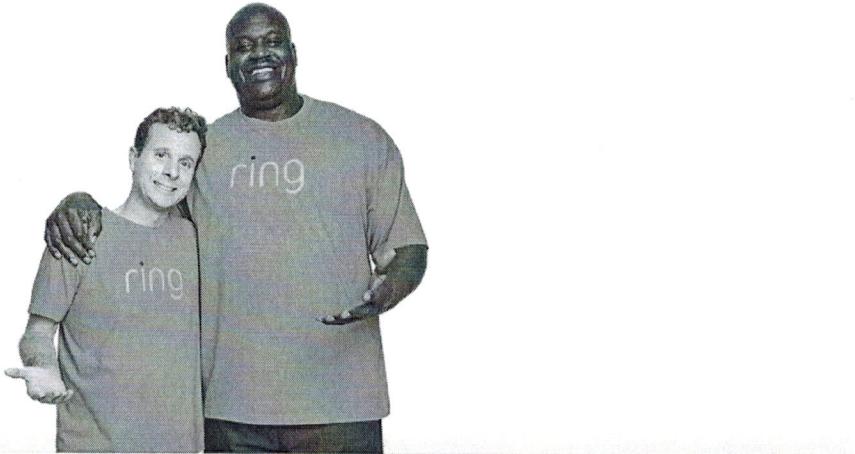
From: Rudy Grasha
Sent: Wednesday, August 21, 2019 7:03 AM
To: John Doughty
Subject: Fwd: [SPAM] [MKTG] You're Invited to Ring's Party at IACP

----- Original message -----

From: Ring Team <events@ring.com>
Date: 8/21/19 7:00 AM (GMT-06:00)
To: Rudy Grasha <rgrasha@hammondpolice.com>
Subject: [SPAM] [MKTG] You're Invited to Ring's Party at IACP



**Shaquille O'Neal and Chief Inventor, Jamie Siminoff, are throwing
a party at the House of Blues Chicago and you're invited.**



Join us as we celebrate the efforts of our **Neighbors Portal** partners in keeping neighborhoods safer. Enjoy an open bar, food, live music, and a special recognition ceremony.

[RSVP](#)

Event Details

Sunday, October 27, 2019

House of Blues Chicago 329 N Dearborn Street, Chicago, IL 60654

Doors open at 8:00 PM

Recognition ceremony begins at 9:00 PM

Followed by live music by Howl2Go

This party is invitation only and an RSVP is required for entry.

Please be sure to register your guests as well.

All attendees must bring their conference badge for entry.



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Ring

Our mailing address is:

Ring

1523 26th St

Santa Monica, CA 90404-3507

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

John Doughty

From: Ring Team <events@ring.com>
Sent: Wednesday, August 21, 2019 6:59 AM
To: John Doughty
Subject: [SPAM] [MKTG] You're Invited to Ring's Party at IACP

[x]

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[x]

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To help prevent spam emails, click here to verify that you are not a robot.

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Firearms are strictly prohibited by the venue.



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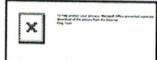
Ring

Our mailing address is:

Ring

John Doughty

From: Ring Team <help@shop.ring.com>
Sent: Tuesday, August 20, 2019 10:02 PM
To: John Doughty
Subject: A shipment from order 001-849151 is on the way



ORDER 001-849151

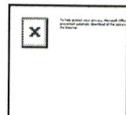
Your order is on the way

Your order is on the way to you. Track your shipment to see the delivery status. Please allow up to 24 hours for your tracking information to update. View your order to register for text updates.

[View your order](#)

or Visit our store

Items in this shipment



Spotlight Cam Solar × 1

White

If you have any questions, reply to this email or contact us at help@shop.ring.com

John Doughty

From: Rudy Grasha
Sent: Tuesday, March 26, 2019 12:57 PM
To: officers
Subject: RING video officer access

You will be receiving an email from RING reference to officer log in for the RING Hammond app/website. Information on how to use should be included, if not it will be shortly. If you do not receive it, check your spam folder.

John Doughty

From: Rudy Grasha
Sent: Tuesday, March 26, 2019 12:46 PM
To: John Doughty
Subject: another ring discount for law enforcement

Special Offers for Law Enforcement

1. Download the Neighbors App for free at download.ring.com/hammond or text hammondpd to 555888.
2. Get \$50 off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: ~~HAMMOND~~ and be sure to check out using your department email address (example@hammondpolice.com).

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

John Doughty

From: Ring Team <no-reply@ring.com>
Sent: Tuesday, March 26, 2019 1:43 PM
To: John Doughty
Subject: You've been invited to join Ring Neighbors Portal



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Hammond Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **Hammond Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal Now](#)

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.
Unfortunately, Internet Explorer is currently not supported.



Email intended for jdoughty@hammondpolice.com.

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Jeffery Long

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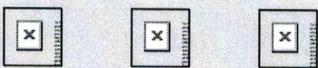
You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Hammond Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **Hammond Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal Now](#)

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.
Unfortunately, Internet Explorer is currently not supported.



Email intended for jlong@hammondpolice.com.

© 2019 Ring LLC or its affiliates 1523 26th Street Santa Monica, CA 90404
[Unsubscribe](#) | [Privacy Notice](#) | [Support](#) | [Terms of Service](#)

Jeffery Long

From: Steven Kellogg
Sent: Wednesday, March 27, 2019 8:25 AM
To: Steven Kellogg; Martinez, Natalie (NBCUniversal); sarah.reese@nwi.com; mlquinn711@gmail.com; invisionchicago@tv.univision.com; amy.matheson@foxtv.com; bdolan@nwitimes.com; ken@northwestindianagazette.com; anita.selvaggio@nbcuni.com; stacey.e.baca@abc.com; eric.h.siegel@abc.com; Evelyn Holmes; Sobol, Rosemary; news@foxchicago.com; azuick@wgntv.com; ptvoice@post-trib.com; cnolte@lakeshorepublicmedia.org; skanacevic@cbs.com; slemignot@cbs.com; emily.florez@nbcuni.com; jdavich@post-trib.com; jhector@chicagotribune.com; slattimore@lakeshorepublicmedia.org; Harty, Nancy; jpuchek@post-trib.com; edwin.bierschenk@nwi.com; wire@suntimes.com; ryan@wjob1230.com; news@argni.com; kconley@post-trib.com; Kelvin Alcox; joyce.russell@nwi.com; sunger@wgntv.com; jbiesk@southtownstar.com; dakarai.turner@foxtv.com; dmtucker@cbs.com; wgntvinfo@tribunemedia.com; Jeffery Long; lauren.leone-cross@nwitimes.com; Eva Huerta; cgousman@wgntv.com; daniel.x.lopez@abc.com; sjackson@lakeshorepublicmedia.org; wls.desk@abc.com; aforesta@lakeshorepublicmedia.org; gary411news@aol.com; John Doughty; news@wgnradio.com; wbbmtvdesk@cbs.com; rejacobs@post-trib.com; jed@wjob1230.com; chicagoland@chicagotribune.com; chicagobreaking@tribpub.com; eric.s.horng@abc.com; William Short; debbie@wjob1230.com; newstips@nwi.com; Jennifer Struzik; lisa.sharmat@foxtv.com; newsdesk@crpubnwi.com; cnance@post-trib.com; Nagy, Elizabeth C. (WLS-TV); ssmiller@cbs.com; peisenberg@tribpub.com; Richard Hoyda; assignmentdesk@nbcuni.com; marmentrout@suntimes.com; regionupdates@gmail.com; carmen.mccollum@nwi.com
Subject: Hammond PD and "Ring" program
Attachments: image1.jpeg; image2.jpeg

Mayor Thomas M. McDermott, Jr. and the City of Hammond announce that the Hammond Police Department is among the first law enforcement agencies in the State of Indiana to join the Neighbors app by Ring (available via iOS/Android here) to provide Hammond residents with real-time neighborhood crime and safety information. The Neighbors network already has millions of users and has been instrumental in keeping neighborhoods safe.

"The Neighbors app and the city's ongoing partnership with Ring is another effort by my administration to keep Hammond at the forefront of technology to ensure the safety of our residents. This app will provide the police department an additional method of communication within our neighborhoods and will allow our residents to keep their neighbors and our police up to date on what is happening in their part of the city," said Mayor McDermott.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. We're excited to have the Hammond Police Department join Neighbors and applaud City leadership for utilizing this free and effective tool to engage residents with up-to-date local crime and safety information while maintaining neighbor privacy first and foremost."

For more info, see <http://www.gohammond.com/hammond-police-department-among-first-in-the-state-to-join->

neighbors-app-by-ring/



Jeffery Long

From: Rudy Grasha
Sent: Tuesday, March 26, 2019 12:57 PM
To: officers
Subject: RING video officer access

You will be receiving an email from RING reference to officer log in for the RING Hammond app/website. Information on how to use should be included, if not it will be shortly. If you do not receive it, check your spam folder.

Jeffery Long

From: Rudy Grasha
Sent: Tuesday, March 26, 2019 1:02 PM
To: officers
Subject: RING additional

This access to RING gives you access to citizens posting video and comments. You DO NOT have access to their videos unless they post it or designated officers request to have video. More information to come

Jeffery Long

From: Rudy Grasha
Sent: Thursday, March 28, 2019 11:05 AM
To: HPD
Subject: RING discounts

Special Offers for Law Enforcement

1. Download the Neighbors App for free at download.ring.com/hammond or text hammondpd to 555888.
2. Get \$50 off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: ~~HPD1AMMONG~~ and be sure to check out using your department email address (example@hammondpolice.com).

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

David Carter

From: Rudy Grasha
Sent: Tuesday, March 12, 2019 11:28 AM
To: Steven Kellogg; Kelvin Alcox; Christopher Gootee; Christopher Matonovich; David Carter
Subject: Ring training

To help speed up training, they asked if we were interested in remote training. I agreed and can have laptops and the training room available. Looking the week of March 25. Not all week, a few hours for each entity if needed. This is the hands on training portion and can invite more officers/detectives if needed, limited to computers.
April 5th Friday, they would come out to Hammond to discuss issues or additional training.

Keep that week open

Rudy

David Carter

From: Dylan Judson <dylan.judson@ring.com>
Sent: Monday, March 11, 2019 7:11 PM
To: Rudy Grasha
Cc: Christopher Gootee; Kyle Demmin; Steven Kellogg; John Vezmar; Kelvin Alcox; David Carter
Subject: Re: Hammond PD (IN) Pre-Onboarding Call Follow Up

Hello Rudy,

I wanted to see if you had some availability tomorrow morning to discuss the next steps with Kyle and I. We want to make sure that we can get your department up and running as soon as possible. Would you have time to speak between 930am-11am tomorrow or anytime in the afternoon?

Thank you so much for our time,

Dylan and Kyle

On Fri, Mar 8, 2019 at 1:18 PM Dylan Judson <dylan.judson@ring.com> wrote:
Rudy,

Not a problem at all.

In order to get Portal up and running with the press coverage as well, I wanted to offer the opportunity to do a remote training session. The remote onboarding if coupled with the initial press release could go out at the end of March to expedite the process.

If we decide to do the remote training session, Kyle or myself can visit the department for any additional in-person training.

Over the next few months, we will be in that area a few times, so we are happy to stop in to meet the team.

Please let us know what works best for you!

On Fri, Mar 8, 2019 at 11:52 AM Rudy Grasha <rgrasha@hammondpolice.com> wrote:
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----- Original message -----

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Cc: Christopher Gootee <cgootee@hammondpolice.com>, Kyle Demmin <kyle.demmin@ring.com>, Steven Kellogg <skellogg@hammondpolice.com>, John Vezmar <vezmarj@gohammond.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>
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Cc: Kyle Demmin; Steven Kellogg; John Vezmar; Kelvin Alcox; David Carter
Subject: Re: Hammond PD (IN) Pre-Onboarding Call Follow Up

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David Carter

From: UberConference <noreply@uberconference.com>
Sent: Tuesday, March 5, 2019 12:51 PM
To: David Carter
Subject: Conference Invite from Dylan Judson: Hammond Police Department Webinar on Wednesday March 06, 2019 @ 10:00 am (PST)
Attachments: invite.ics



Dylan Judson has invited you to a conference call:

Hammond Police Department Webinar

March 6, 2019 at 10:00AM (PST - US/Pacific)

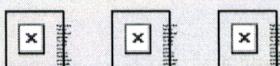
Ways to Join

Go to: <https://www.uberconference.com/dylanjudson> or just call 781-448-4340 and use PIN 86012.

Invited Participants

cgootee@hammondpolice.com, skellogg@hammondpolice.com,
rgrasha@hammondpolice.com, dcarter@hammondpolice.com, Dylan Judson,
kalcox@hammondpolice.com, cmatonovich@hammondpolice.com

Add to my calendar:
[Google](#) | [Outlook](#) | [iCal](#) | [Yahoo](#)



UberConference by Dialpad
100 California Street
San Francisco, CA 94111

You are receiving this email because you signed up for UberConference
If you'd like to stop getting reminder emails from UberConference,
contact [Dylan Judson](#), the organizer.

David Carter

From: Dylan Judson <dylan.judson@ring.com>
Sent: Monday, February 25, 2019 5:15 PM
To: Rudy Grasha
Cc: Bradley Wentlandt; Christopher Gootee; Steven Kellogg; Kelvin Alcox; David Carter; Christopher Matonovich; Stacey Cooke
Subject: Re: Ring Onboarding & Introduction!

Perfect! I have availability anytime between 1-3pm EST what works best for you?

On Mon, Feb 25, 2019 at 3:10 PM Rudy Grasha <rgrasha@hammondpolice.com> wrote:
Plan on the 6th

----- Original message -----

From: Dylan Judson <dylan.judson@ring.com>
Date: 2/25/19 5:08 PM (GMT-06:00)
To: Bradley Wentlandt <bradley.wentlandt@ring.com>
Cc: Rudy Grasha <rgrasha@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>, Steven Kellogg <skellogg@hammondpolice.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>, Christopher Matonovich <cmatonovich@hammondpolice.com>, Stacey Cooke <stacey.cooke@ring.com>
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Hello Everyone,

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I am completely booked this week but have availability to do the webinar next week either on the afternoon of Wednesday the 6th or Friday the 8th.

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Thank you so much!

On Mon, Feb 25, 2019 at 2:51 PM Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:
Good Afternoon Hammond Team!

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I've also copied Stacey Cook from our team who is handling the subsidy.

Welcome to the Neighbors Team!

Brad

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From: Christopher Gootee <cgootee@hammondpolice.com>

Subject: RE: Ring MOU - LE Portal and Neighbors App!

Date: February 25, 2019 at 3:07:59 PM EST

To: Bradley Wentlandt <bradley.wentlandt@ring.com>

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Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:45 PM
To: Steven Kellogg
Subject: Fwd: Hammond PD (IN) Pre-Onboarding Call Follow Up

Sent from my Verizon, Samsung Galaxy smartphone

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Perfect! Please let me know if you have any questions as we continue the process as well as the numbers of potential attendees for onboarding.

Thank you,

On Thu, Mar 7, 2019 at 5:40 PM Rudy Grasha <rgrasha@hammondpolice.com> wrote:
Chris Gootee and I will fill out the spreadsheet.

----- Original message -----

From: Dylan Judson <dylan.judson@ring.com>
Date: 3/7/19 7:36 PM (GMT-06:00)
To: Rudy Grasha <rgrasha@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>
Cc: Kyle Demmin <kyle.demmin@ring.com>, Steven Kellogg <skellogg@hammondpolice.com>, John Vezmar <vezmarj@gohammond.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>
Subject: Hammond PD (IN) Pre-Onboarding Call Follow Up

Hi Hammond Team,

Thank you all for connecting with us earlier! *Recap and a few action items from our call below as promised.*

I'll also be sending a separate, follow-up email with PR materials to Lt. Kellogg so we can get started on the public announcement components ahead of the Onboarding as well.

1. Onboarding

a) Projected Date: Thursday April 4th
Recommended schedule below:

Session 1: Neighbors Feed @ [930am]

Attendees: PIO, Existing social media users and community outreach team

Session 2: General + Investigations @ [1130am] Attendees: RTCC, CID, analysts, general

b) Scheduling - I'll be sending over a calendar invite to everyone copied as a placeholder. Once confirmed, please send out your respective internal calendar invites to the team and copy myself + Kyle.Demmin@ring.com

2. Portal Requirements

a) Account Provisioning - Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back our way before the scheduled onboarding. Please note that accounts will NOT be provisioned until after the onboarding and that we will confirm the final provisioning list with you before doing so. Please let me know if you have any questions on this!

b) Browser Compatibility - Portal is compatible with Chrome, Firefox, or Edge. Please refrain from using Internet Explorer or any others not listed above.

3. Miscellaneous

a) Seed Units - I will be sending donation devices to Christopher Gootee's attention to 509 Douglas St Hammond, IN 46320 United States and follow up with a shipping confirmation as soon as I receive it!

4. Initial Public Announcement / Ongoing Engagement

- a. Lieutenant Kellogg, Morgan and I will be following up separately with additional PR materials to help as we coordinate the initial announcement and begin strategizing for long-term engagement.

Otherwise, thank you everyone again for your time earlier and let me know if I forgot anything!

--

Dylan Judson
Account Manager



1523 26th St
Santa Monica, CA 90404

Dylan.Judson@ring.com
Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

--

Dylan Judson
Account Manager



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Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:45 PM
To: Steven Kellogg
Subject: Fwd: Hammond PD (IN) Pre-Onboarding Call Follow Up

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/8/19 1:52 PM (GMT-06:00)
To: Dylan Judson <dylan.judson@ring.com>
Cc: Christopher Gootee <cgootee@hammondpolice.com>, Kyle Demmin <kyle.demmin@ring.com>, Steven Kellogg <skellogg@hammondpolice.com>, John Vezmar <vezmarj@gohammond.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>
Subject: Re: Hammond PD (IN) Pre-Onboarding Call Follow Up

Problem we have is coordinating with the ring sale program. We really need to get the portal up and running and press released prior to that.

----- Original message -----

From: Dylan Judson <dylan.judson@ring.com>
Date: 3/8/19 1:48 PM (GMT-06:00)
To: Rudy Grasha <rgrasha@hammondpolice.com>
Cc: Christopher Gootee <cgootee@hammondpolice.com>, Kyle Demmin <kyle.demmin@ring.com>, Steven Kellogg <skellogg@hammondpolice.com>, John Vezmar <vezmarj@gohammond.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>
Subject: Re: Hammond PD (IN) Pre-Onboarding Call Follow Up

Hello Hammond Team,

I was wondering if we were able to extend the training out to Friday April 5th? Please let me know if this would be possible. Thank you,

On Thu, Mar 7, 2019 at 5:44 PM Dylan Judson <dylan.judson@ring.com> wrote:

Perfect! Please let me know if you have any questions as we continue the process as well as the numbers of potential attendees for onboarding.

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To: Rudy Grasha <rgrasha@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>

Cc: Kyle Demmin <kyle.demmin@ring.com>, Steven Kellogg <skellogg@hammondpolice.com>, John

Vezmar <vezmarj@gohammond.com>, Kelvin Alcox <kalcox@hammondpolice.com>, David Carter

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Hi Hammond Team,

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4. Initial Public Announcement / Ongoing Engagement

a. Lieutenant Kellogg, Morgan and I will be following up separately with additional PR materials to help as we coordinate the initial announcement and begin strategizing for long-term engagement.

Otherwise, thank you everyone again for your time earlier and let me know if I forgot anything!

--

Dylan Judson
Account Manager



1523 26th St
Santa Monica, CA 90404

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Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
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Cell: (339) 225 0990

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Orlando Police to use Ring doorbell security systems to fight crime

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:44 PM
To: Steven Kellogg
Subject: Fwd: Ring training

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/12/19 11:28 AM (GMT-06:00)
To: Steven Kellogg <skellogg@hammondpolice.com>, Kelvin Alcox <kalcox@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>, Christopher Matonovich <cmatonovich@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>
Subject: Ring training

To help speed up training, they asked if we were interested in remote training. I agreed and can have laptops and the training room available. Looking the week of March 25. Not all week, a few hours for each entity if needed. This is the hands on training portion and can invite more officers/detectives if needed, limited to computers.
April 5th Friday, they would come out to Hammond to discuss issues or additional training.

Keep that week open

Rudy

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:44 PM
To: Steven Kellogg
Subject: Fwd: Ring training

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: David Carter <dcarter@hammondpolice.com>
Date: 3/13/19 6:35 AM (GMT-06:00)
To: Kelvin Alcox <kalcox@hammondpolice.com>, Rudy Grasha <rgrasha@hammondpolice.com>, Steven Kellogg <skellogg@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>, Christopher Matonovich <cmatonovich@hammondpolice.com>
Subject: RE: Ring training

Me too

Detective Lieutenant David Carter
Criminal Investigations Division
Hammond Police Department
509 Douglas Street
Hammond, Indiana 46320
dcarter@hammondpolice.com

From: Kelvin Alcox
Sent: Wednesday, March 13, 2019 12:52 AM
To: Rudy Grasha; Steven Kellogg; Christopher Gootee; Christopher Matonovich; David Carter
Subject: Re: Ring training

I will be out of town that week

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/12/19 11:28 AM (GMT-06:00)
To: Steven Kellogg <skellogg@hammondpolice.com>, Kelvin Alcox <kalcox@hammondpolice.com>, Christopher Gootee <cgootee@hammondpolice.com>, Christopher Matonovich <cmatonovich@hammondpolice.com>, David Carter <dcarter@hammondpolice.com>
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Keep that week open

Rudy

Steven Kellogg

Subject: Fwd: Invitation: Hammond PD / Ring Neighbors Remote Onboarding Session @ Tue Mar 26, 2019 10am - 11am (PDT) (rgrasha@hammondpolice.com)
Location: Ring HQ-WaterGarden-1-Jack Bauer (20), <https://ring.zoom.us/j/4998466765>
Start: Tue 3/26/2019 12:00 PM
End: Tue 3/26/2019 1:00 PM
Show Time As: Tentative
Recurrence: (none)
Organizer: kyle.demmin@ring.com

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: kyle.demmin@ring.com
Date: 3/25/19 12:20 PM (GMT-06:00)
To: Christopher Matonovich <cmatonovich@hammondpolice.com>, Kelvin Alcox <kalcox@hammondpolice.com>
Subject: Fwd: Invitation: Hammond PD / Ring Neighbors Remote Onboarding Session @ Tue Mar 26, 2019 10am - 11am (PDT) (rgrasha@hammondpolice.com)

----- Original message -----

From: kyle.demmin@ring.com
Date: 3/19/19 1:00 PM (GMT-06:00)
To: Steven Kellogg <skellogg@hammondpolice.com>, "Ring HQ-WaterGarden-1-Jack Bauer (20)" <ring.com_31313337333432333531@resource.calendar.google.com>, Rudy Grasha <rgrasha@hammondpolice.com>, dylan.judson@ring.com, Christopher Gootee <cgootee@hammondpolice.com>
Subject: Invitation: Hammond PD / Ring Neighbors Remote Onboarding Session @ Tue Mar 26, 2019 10am - 11am (PDT) (rgrasha@hammondpolice.com)

[more details »](#)

Hammond PD / Ring Neighbors Remote Onboarding Session

When Tue Mar 26, 2019 10am – 11am Pacific Time - Los Angeles
Where Ring HQ-WaterGarden-1-Jack Bauer (20), <https://ring.zoom.us/j/4998466765> ([map](#))
Calendar rgrasha@hammondpolice.com
Who • kyle.demmin@ring.com - organizer
• skellogg@hammondpolice.com
• rgrasha@hammondpolice.com
• dylan.judson@ring.com
• cgootee@hammondpolice.com

Kyle Demmin is inviting you to a scheduled remote onboarding Zoom meeting.

Join Zoom Meeting

<https://ring.zoom.us/j/4998466765>

One tap mobile

+16699006833,,4998466765# US (San Jose)

+16468769923,,4998466765# US (New York)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 646 876 9923 US (New York)

877 853 5257 US Toll-free

855 880 1246 US Toll-free

Meeting ID: 499 846 6765

Find your local number: <https://zoom.us/u/aegRd2bq4V>

Going (rgrasha@hammondpolice.com)? [Yes](#) - [Maybe](#) - [No](#) [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account rgrasha@hammondpolice.com because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at

<https://www.google.com/calendar/> and control your notification settings for your entire calendar.



[invite.ics](#)

Forwarding this invitation could allow any recipient to modify your RSVP response. [Learn More](#).

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:43 PM
To: Steven Kellogg
Subject: Fwd: ring stuff
Attachments: Neighbors Co-branded Postcard Hammond Police Department.pdf; Portal Announcement Flyer Hammond Police Department - IN.pdf

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/26/19 12:50 PM (GMT-06:00)
To: Steven Kellogg <skellogg@hammondpolice.com>, Kelvin Alcox <kalcox@hammondpolice.com>
Subject: ring stuff

For when we are ok'd to go along with the press release

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:43 PM
To: Steven Kellogg
Subject: Fwd: RING video officer access

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/26/19 12:56 PM (GMT-06:00)
To: officers <officers@hammondpolice.com>
Subject: RING video officer access

You will be receiving an email from RING reference to officer log in for the RING Hammond app/website. Information on how to use should be included, if not it will be shortly. If you do not receive it, check your spam folder.

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:43 PM
To: Steven Kellogg
Subject: Fwd: RING additional

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/26/19 1:02 PM (GMT-06:00)
To: officers <officers@hammondpolice.com>
Subject: RING additional

This access to RING gives you access to citizens posting video and comments. You DO NOT have access to their videos unless they post it or designated officers request to have video. More information to come

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:42 PM
To: Steven Kellogg
Subject: Fwd: RING info for crime watch meetings
Attachments: Hammond Key Talking Points_Neighbors & LE.doc; App flyer 1.jpg; App flyer 2.JPG

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/27/19 8:07 AM (GMT-06:00)
To: Kelvin Alcox <kalcox@hammondpolice.com>, Peter Moore <pmoore@hammondpolice.com>, Thomas Strabavy <tstrabavy@hammondpolice.com>, "Everett Logan, Jr." <elogan@hammondpolice.com>, Scott Holbrook <sholbrook@hammondpolice.com>, Kelly Mickey <kmickey@hammondpolice.com>
Subject: RING info for crime watch meetings

Key talking points for you to use during crime watch meetings.

The big thing to express is the last one. You DO NOT need to be a Ring product owner and can post videos from other camera systems. Businesses can participate and utilize the app also. Again they can add video and pictures from their camera systems to help prevent and alert neighbors and the police of suspicious activities.

After so many downloads and registering into the app, the department will get free Ring devices to hand out/raffle/ETC as we see fit. Crime watch meetings, mayors night out, domestic violence victims, ETC.

Spread the word!!

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:42 PM
To: Steven Kellogg
Subject: Fwd: RING info 2

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/27/19 8:54 AM (GMT-06:00)
To: Kelvin Alcox <kalcox@hammondpolice.com>, Peter Moore <pmoore@hammondpolice.com>, Thomas Strabavy <tstrabavy@hammondpolice.com>, "Everett Logan, Jr." <elogan@hammondpolice.com>, Scott Holbrook <sholbrook@hammondpolice.com>, Kelly Mickey <kmickey@hammondpolice.com>
Subject: RING info 2

Encourage the public to use OUR link, that's how we get credit!!

From: Rudy Grasha
Sent: Wednesday, March 27, 2019 8:08 AM
To: kalcox@hammondpolice.com; pmoore@hammondpolice.com; tstrabavy@hammondpolice.com; elogan@hammondpolice.com; sholbrook@hammondpolice.com; Kelly Mickey
Subject: RING info for crime watch meetings

Key talking points for you to use during crime watch meetings.

The big thing to express is the last one. You DO NOT need to be a Ring product owner and can post videos from other camera systems. Businesses can participate and utilize the app also. Again they can add video and pictures from their camera systems to help prevent and alert neighbors and the police of suspicious activities.

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Spread the word!!

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:42 PM
To: Steven Kellogg
Subject: Fwd: Ring

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Christopher Gootee <cgootee@hammondpolice.com>
Date: 3/27/19 8:58 AM (GMT-06:00)
To: Steven Kellogg <skellogg@hammondpolice.com>, Kelvin Alcox <kalcox@hammondpolice.com>
Cc: Rudy Grasha <rgrasha@hammondpolice.com>, Phil Taillon <taillonp@gohammond.com>
Subject: Ring

Hi guys,

I think we need to encourage downloading of the Neighbors app from OUR link, not just going to the App Store or Google Play store.

We get free devices for promotions/community giveaways based upon the amount of app downloads from our link only.

The correct link is:

<https://download.ring.com/hammond>

Thanks,

Chris

Sent from my iPhone

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:41 PM
To: Steven Kellogg
Subject: Fwd: RING info for crime watch meetings

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Kelly Mickey <kmickey@hammondpolice.com>
Date: 3/27/19 12:59 PM (GMT-06:00)
To: Rudy Grasha <rgrasha@hammondpolice.com>
Cc: Kelvin Alcox <kalcox@hammondpolice.com>, Peter Moore <pmoore@hammondpolice.com>
Subject: Re: RING info for crime watch meetings

Maybe we can have an in person meeting / presentation for us before the next round of meetings start in April?

Sgt. Kelly Mickey-464

Hammond Police Department
Community Affairs Division- 3rd District
509 Douglas Street
Hammond, Indiana 46320

Desk-219-852-6377

On Mar 27, 2019, at 8:07 AM, Rudy Grasha <rgrasha@hammondpolice.com> wrote:

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<Hammond Key Talking Points_Neighbors & LE.doc>

<App flyer 1.jpg>

<App flyer 2.JPG>

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:41 PM
To: Steven Kellogg
Subject: Fwd: RING discounts

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Rudy Grasha <rgrasha@hammondpolice.com>
Date: 3/28/19 11:04 AM (GMT-06:00)
To: HPD <HPD@hammondpolice.com>
Subject: RING discounts

Special Offers for Law Enforcement

1. Download the Neighbors App for free at download.ring.com/hammond or text hammondpd to 555888.
2. Get \$50 off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **NBHAMMOND** and be sure to check out using your department email address (example@hammondpolice.com).

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

Steven Kellogg

From: Kelvin Alcox
Sent: Friday, August 30, 2019 3:41 PM
To: Steven Kellogg
Subject: Fwd: From the Ring Neighbors App
Attachments: Screenshot_20190630-172736_Neighbors.jpg

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Kelvin Alcox <kalcox@hammondpolice.com>
Date: 6/30/19 5:28 PM (GMT-06:00)
To: officers <officers@hammondpolice.com>
Subject: From the Ring Neighbors App

Sent from my Verizon, Samsung Galaxy smartphone